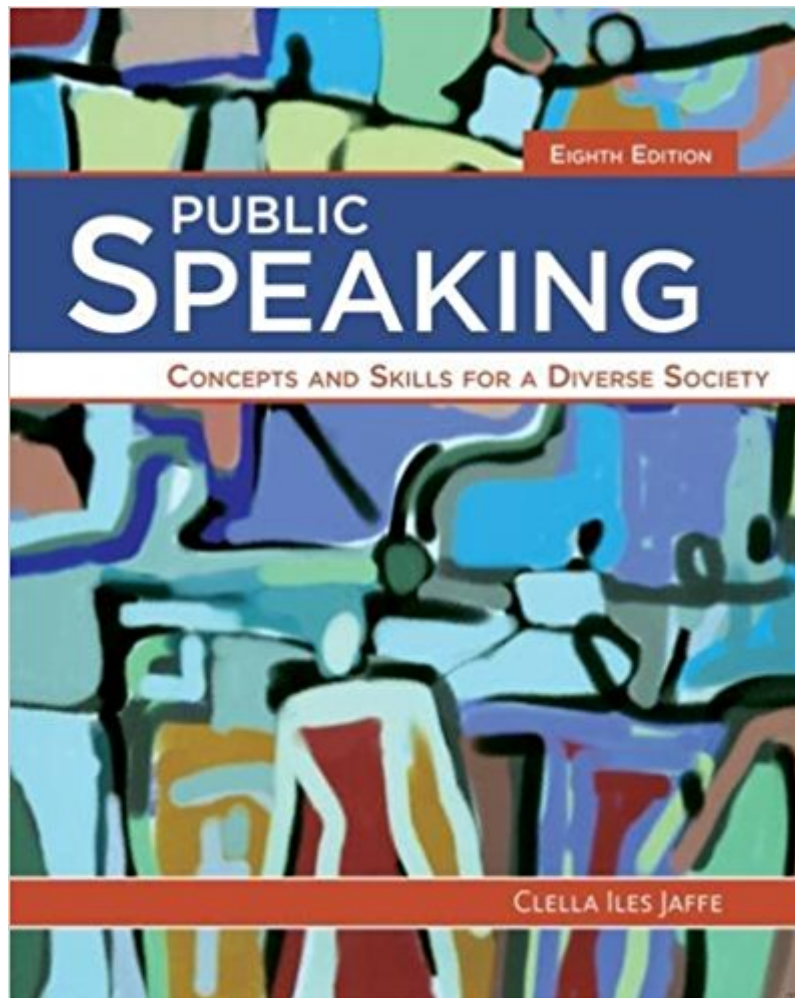


The book was found

Public Speaking: Concepts And Skills For A Diverse Society



Synopsis

PUBLIC SPEAKING: CONCEPTS AND SKILLS FOR A DIVERSE SOCIETY, 8e equips you with the training and tools to be an effective public speaker and listener in a world of constant cultural, political, and technological changes. The book combines 2,500-year-old principles with up-to-date research into concepts, skills, theories, applications, and critical-thinking proficiencies essential for successful listening and speaking. Giving you a heightened awareness of and sensitivity to your audience, discussions of classic public speaking topics are grounded in an awareness of the impact of cultural nuances-ranging from gender differences to co-cultures within the United States to the traditions of other nations. Ethics are also emphasized throughout. Coverage includes the latest information on listening competencies, legacy journalism, native digital news outlets, MAPit, powerful language forms, and more. In addition, numerous sample speeches and hands-on exercises help you develop and sharpen your speechmaking skills.

Book Information

Paperback: 432 pages

Publisher: Cengage Learning; 8 edition (January 1, 2015)

Language: English

ISBN-10: 1285445856

ISBN-13: 978-1285445854

Product Dimensions: 0.5 x 8 x 10 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 3.0 out of 5 stars Â Â See all reviews Â (1 customer review)

Best Sellers Rank: #39,535 in Books (See Top 100 in Books) #37 in Â Books > Textbooks >

Humanities > Performing Arts > Theater #37 in Â Books > Textbooks > Communication &

Journalism > Media Studies #46 in Â Books > Reference > Words, Language & Grammar > Public Speaking

Customer Reviews

Thank You

[Download to continue reading...](#)

Public Speaking: Concepts and Skills for a Diverse Society Leadership: Management Skills, Social Skills, Communication Skills - All The Skills You'll Need (Conversation Skills,Effective Communication,Emotional ... Skills,Charisma Book 1) Storytelling: A Storytelling System To Deliver

Inspiring and Unforgettable Speeches (Presentation Tips, Public Speaking, Communication Skills)
Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master
Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Marriages,
Families, and Relationships: Making Choices in a Diverse Society Second Thoughts: Critical
Thinking for a Diverse Society Speaking Up & Speaking Out: Working for Environmental Justice
Through Parks, Recreation, & Leisure Research Methods in Public Administration and Public
Management: An Introduction (Routledge Masters in Public Management) Essential Case Studies In
Public Health: Putting Public Health into Practice (Essential Public Health) 1001 Humorous
Illustrations for Public Speaking: Fresh, Timely, and Compelling Illustrations for Preachers,
Teachers, and Speakers Public Speaking and Civic Engagement (3rd Edition) Summary and
Analysis of Talk Like TED: 9 Public-Speaking Secrets of the World's Top Minds Stand and Deliver:
The Dale Carnegie Method to Public Speaking Public Speaking Magic: Success and Confidence in
the First 20 Seconds The Essential Elements of Public Speaking (5th Edition)
(Mycommunicationlab) Summary: TED Talks by Chris Anderson: The Official TED Guide to Public
Speaking The Art of Public Speaking, 10th Edition DK Guide to Public Speaking (2nd Edition) Public
Speaking Handbook (4th Edition) TED Talks: The Official TED Guide to Public Speaking

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)